



SMALL BUSINESS ENTERPRISE WORKSHOP

# MARKETING 101

10:00 a.m. – 11:30 a.m. | Sept., 19, 2018  
2000 Hampton St. (Health Building), Suite 3014

- Does your marketing strategy include an “integrated communications plan”?
- Have you developed an “elevator pitch” to succinctly describe your business?
- Do your marketing materials include “calls to action” that generate leads?

If you answered no, come learn about the importance of including these and other marketing strategies to effectively grow your business and acquire customers.

Presenter will be:

Debi Schadel, Co-Founder, *Flock and Rally, Integrated Communications for a Brave New South*

For more information or to RSVP email [richlandcountysc.gov/osbo](mailto:richlandcountysc.gov/osbo) or call 803-576-1540.



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