



Richland County TRANSPORTATION PENNY FACT SHEET

- **The Transportation Penny (Special Sales and Use Tax) is on the November Ballot.**

On November 6, 2012 Richland County voters will have the opportunity to vote yes or no for the Transportation Penny.

- **The Transportation Penny has been studied by the County since 2006 and included citizen input.**

Richland County Council voted to place the Transportation Penny on the ballot after a great deal of deliberation and study, which began in 2006 when it established a 39 member citizen led Transportation Study Commission. This Commission held numerous public input meetings and completed a comprehensive study with assistance from a global consulting firm which specializes in planning, development, design, construction, operations, and maintenance of critical infrastructure. The study addressed failing roads, the lack of sidewalks and greenway infrastructure, and the unstable bus system. The council also sought the input of other area elected officials.

- **The Transportation Penny would generate more than 1 billion dollars over the next 22 years.**

If approved by voters, the Transportation Penny would be used to complete more than a billion dollars worth of major road, bike and pedestrian greenway projects, plus provide over two decades of funding for the bus service and transportation services for the community.

Proposed Projects & Expenditures Overview

| Mode | Amount |
|-----------------------------|-----------------|
| Roadway | \$656,020,644 |
| Bus Service (CMRTA/Transit) | \$300,991,000 |
| Bike/Pedestrian/Greenway | \$80,888,356 |
| Total Project Expenditures | \$1,037,900,000 |
| Administrative Expenditures | \$32,100,000 |
| Total Expenditures | \$1,070,000,000 |

- **The Transportation Penny would increase sales tax.**

The Transportation Penny would increase sales tax in Richland County to eight cents on the dollar on gross proceeds of sales with the funds going to improve roads, support the bus system and increase bike/pedestrian greenways. The Transportation Penny would increase sales tax to two cents on the dollar on groceries. (Exception: Purchases made with Food Stamps, which are exempt from the Transportation Penny.)

- **The Transportation Penny would address the following modes of transportation:**



Roadways



Bus System



Greenways



Bike Paths

- **Non-County residents would contribute.**

Residents and non-residents alike will pay the Transportation Penny.

- **The process is transparent.**

A complete list of projects is available at www.rcgov.us. Throughout the length of the Transportation Penny process, the County will provide updated information regarding Transportation Penny expenditures and project updates. Moreover, the Richland County Council has established a citizen committee that will provide oversight during the Transportation Penny process.

- **We provide educational outreach.**

County staff is available to provide educational presentations to your community, business, civic, and neighborhood organization. To schedule an educational presentation, or if you have questions or comments, call (803) 576-2050 or e-mail transportationpenny@rcgov.us.

- **For more information.**

To review a complete list of proposed Transportation Penny projects, visit our website at www.rcgov.us and click on the Transportation Penny logo at the top of the home page.



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