



Richland County Council
STRATEGIC PLANNING AD HOC COMMITTEE
MINUTES
May 26, 2022 – 2:00 PM
Council Chambers
2020 Hampton Street, Columbia, SC 29204

COMMITTEE MEMBERS PRESENT: Jessica Mackey Chair; Paul Livingston and Chakisse Newton

OTHERS PRESENT: Michelle Onley, Anette Kirylo, Leonardo Brown, Ashiya Myers, Patrick Wright, Abhijit Deshpande, Angela Weathersby, Kyle Holsclaw, Justin Landy, Randy Pruitt, Stacey Hamm, Jennifer Wladischkin, Dwight Hanna, Zachary Cavanaugh, Dale Welch, Lori Thomas, John Thompson, Bill Davis and Aric Jensen

CALL TO ORDER – Chairwoman Jessica Mackey called the meeting to order at approximately 2:00 PM.

APPROVAL OF MINUTES

- a. **May 3, 2022**
- b. **May 5, 2022**

Ms. Newton moved to approve the May 3rd and May 5th minutes as distributed, seconded by Mr. Livingston.

In Favor: Livingston, Mackey and Newton

The vote in favor was unanimous.

ADOPTION OF THE AGENDA – Mr. Livingston moved to adopt the agenda as published, seconded by Ms. Newton.

In Favor: Livingston Mackey and Newton

The vote in favor was unanimous.

ITEMS FOR DISCUSSION –

- a. **Strategic Planning Work Shop Report (Draft)** – Ms. Mackey noted they have the redlined edits to the strategic plan draft before them. She inquired if there were any other recommended edits/revisions to the document before it is forwarded to Council.

Ms. Newton inquired if the core value “proactive” should be changed to “proactivity” to match the wording format of the other items. She noted initiative 6.6 “Notify Council members about planned activities and events in their districts” could easily be moved to one of the objectives under Item 5 – Public Engagement. Part of the reason to notify Council would be so they can ensure the public knows what is happening.

Ms. Mackey inquired if there was a specific objective number.

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Ms. Newton responded Objective 5.4 and remove the extra word “development”. She noted she did not recall the following language: “Upon adoption of the Lower Richland Tourism Plan, implement land use components into comprehensive plan by year-end. Create a Comprehensive Plan dashboard that includes statistics related to the plan and its various initiatives.” She inquired if this meant there would be a Comprehensive Plan Dashboard only for the Lower Richland Tourism Plan or something that would be considered more broadly for the Comprehensive Plan.

Ms. Thomas responded they are looking to have a dashboard for the entire strategic plan and other items across the County. She suggested taking the contextual information and sending that to the departments as a metrics.

Ms. Newton was in agreement. She suggested using a more meaningful word than “growth” in the mission statement.

Ms. Thomas inquired if they changing the mission statement to “Richland County will be a leading community creating equitable, sustainable, and meaningful opportunities for a high quality of living for all residents.”

Ms. Newtown responded that would address her concerns.

Ms. Mackey noted there was a new section added to the document entitled “Strategic Goals for Richland County Economic Development Strategic Plan”. It was noted Economic Development already had its own strategic plan prior to this process. She suggested adding the Economic Development Strategic Plan to ensure we are monitoring both plans.

Ms. Newton inquired if the Economic Development Strategic Plan was adopted by Council or just presented to Council.

Ms. Mackey requested staff to update the document based on their comments. She inquired about what the next steps will be.

Mr. Livingston stated they do not have to meet again to discuss the changes.

Ms. Mackey stated, after they receive Council’s approval, they need to meet to discuss the timeline for the initiatives, dashboard and framework, how often we would meet and what reporting would look like.

Ms. Newton suggested having a work session as a way to avoid elongating a Council meeting, and allow a hybrid meeting with staff and committee discussing future steps.

Ms. Livingston moved to go forward with a work session, and the forward to Council for adoption of the plan, seconded by Ms. Newton.

In Favor: Livingston, Mackey and Newton

The vote in favor was unanimous.

ADJOURNMENT – Ms. Newton moved to adjourn, seconded by Mr. Livingston.

In Favor: Livingston, Mackey and Newton

The vote in favor was unanimous.

The meeting adjourned at approximately 3:33 PM.