



Richland County Council
STRATEGIC PLANNING AD HOC COMMITTEE
MINUTES
December 14, 2021 – 3:00 PM
Council Chambers

COMMITTEE MEMBERS PRESENT: Jesica Mackey Chair; Yvonne McBride, and Chakisse Newton

OTHERS PRESENT: Bill Malinowski, Derrek Pugh, Paul Livingston, Cheryl English, Gretchen Barron, Anette Kirylo, Michelle Onley, Tamar Black, Leonardo Brown, Patrick Wright, Lori Thomas, Angela Weathersby, Justin Landy and Aric Jensen

1. **CALL TO ORDER** – Chairwoman Jesica Mackey called the meeting to order at approximately 3:00 PM.
2. **APPROVAL OF THE MINUTES**
 - a. **October 26, 2021** – Ms. McBride move, seconded by Ms. Mackey, to approve the minutes as distributed.
In Favor: McBride and Mackey
Not Present: Newton
The vote in favor was unanimous.
At this point, Ms. Newton entered the meeting.
3. **ADOPTION OF THE AGENDA** – Ms. McBride moved, seconded by Ms. Mackey, to adopt the agenda as published.
In Favor: McBride, Mackey, and Newton
The vote in favor was unanimous.
4. **ITEM FOR ACTION**
 - a. **Strategic Plan** – Ms. Mackey stated the consultant, Baker Tilly, is on the line and each committee has received a copy of the draft strategic plan document. The draft strategic plan document was compiled by the consultant following the strategic planning retreat.

Ms. Melanie Varghese, with Baker Tilly, gave a brief overview of the document.

Ms. Mackey stated she had provided some edits to the draft vision and mission statement. She noted her main concern with the vision statement was the inclusion of the word “nation”.

Ms. Varghese stated the vision statement will be revised as follows: “Richland County will be a leading community providing steadfast resolution in the sight of challenges and prompting equitable, sustainable, and valuable growth and living for all residents. The County will be a foundation for collaboration as we learn from history and continue to create long-lasting impact in the future.”

Ms. McBride stated she would like to see the word “nation” remain in the vision statement.

Ms. McBride moved to retain the word “nation” in the vision statement.

Motion died for lack of a second.

Ms. Newton noted she does not understand the phrase “steadfast resolution”. In addition, she is not sure the word “valuable” is the correct adjective to describe growth.

Ms. Mackey noted there were seven (7) strategic goals developed:

1. Foster Good Governance;
2. Invest in Economic Development;
3. Commit to Fiscal Responsibility;
4. Develop Community Enhancement Plan;
5. Plan for Growth through Inclusive and Equitable Infrastructure;
6. Achieve Positive Public Engagement; and
7. Establish Operational Excellence.

Ms. Newton noted, in relation to public engagement, she believes there is a lot of education that needs to take place with the constituents. We know what we are doing, but if we are not engaging the public then we do have an opportunity to build bridges.

Ms. McBride stated she believes an important component is workforce development, which is not included in the strategic goals.

Ms. Mackey stated the next steps is to utilize the draft document in the Council Retreat. It will serve as Council’s guide to develop additional objectives that are tied to the strategic goals.

Ms. Newton stated if staff, and others, are going to be contributing additional items, will that information be shared in advance.

Ms. Mackey responded staff will not be contributing additional items, but will provide supporting documentation.

5. **ADJOURNMENT**: The meeting adjourned at approximately 3:26PM