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# Make Your Small Business More Accessible

[g.co/digitalcoachsc](https://g.co/digitalcoachsc)



Shennice Cleckley  
CEO, Smart Cookie



Crystal Paulk  
Owner, The Donut Guy



02.15.22 | 12:00 pm



## **Make Your Small Business More Accessible**

*Tuesday, February 15 from 12:00 PM - 1:00 PM ET*

When businesses build digital communications that allow people with disabilities to perceive, understand, navigate, and interact with products and services, it expands their market. Implementing accessibility best practices can help businesses grow and improve the experience for all users.

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## Learn About Investors and Loan Options

2.25.22 | 10:45 am

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Hosted by



### **Learn about Investors and Loan Options for Your Small Business - Part 1**

*Friday, February 25 from 10:45 AM - 11:45 AM ET*

When your small business needs funding, it's important to understand what options might be available to you. In Part 1 of this two-part workshop you will learn how to find potential funding options and how to use Micro Loans to fund big goals. To get the most from this workshop, we recommend you also watch Part 2.

[Click here to register](#)



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# Make Better Decisions with Analytics

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Shennice Cleckley  
CEO, Smart Cookie



Brittany Pearson  
Owner, The Laboratory Barbershop



02.28.22 | 12:00 pm



## **Make Better Business Decisions with Analytics**

*Monday, February 28 from 12:00 PM - 1:00 PM ET*

Learn best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable decisions. Screen reader support enabled.

[Click here to register](#)